

CULTIVATED BY GSI

a variety of seminars where industry professionals **LEARN** valuable information from experts on industry changes, technology, and resources

a platform for the next generation of ag professionals to **GROW** through exposure to industry pathways

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OVERALL EXHIBITOR SATISFACTION – 4.4

TOP REASONS ATTENDEES COME TO THE SHOW

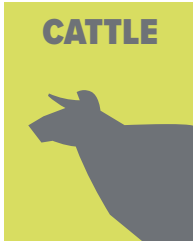
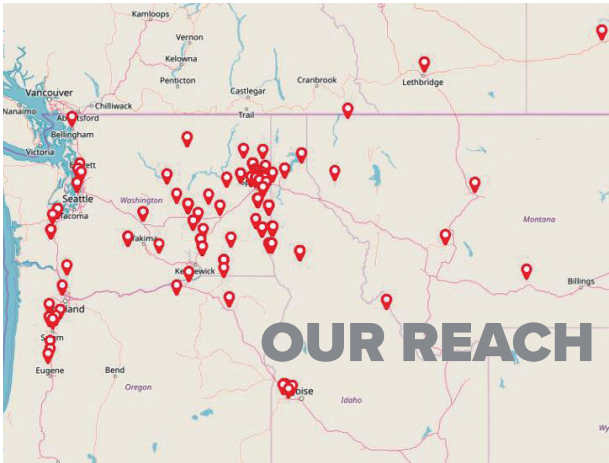
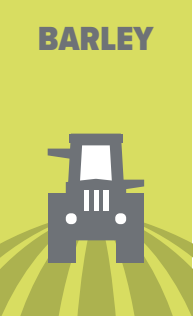
- 1- **CONNECT** with equipment and service vendors
- 2- **GAIN INSIGHTS** from industry experts
- 3- **MEET** with fellow producers and industry associates
- 4- Farm Forum **SEMINARS**

68% OF ATTENDEES COME TO THE SHOW FOR 1 DAY

2019 SHOW ATTENDEES
51% FARMERS/PRODUCTION
13% AGRIBUSINESS OWNERS

47% OF ATTENDEES HAVE COME TO THE SHOW FOR 11 OR MORE YEARS

SHOW COMMODITY FOCUS



ADVERTISE WITH US!

The Show program is the exclusive onsite show publication distributed all 3 days of the show to over **5500 attendees**, in addition to over **290 exhibiting** companies and **2500 exhibitor representatives**.

DISPLAY DIMENSIONS

Full Page 7.5" wide x 9.5" tall
1/2 Page..... 7.5" wide x 4.625" tall
1/4 Page.....3.625" wide x 4.625" tall

DISPLAY RATES (FULL COLOR)

Full Page Back Cover.....\$1250
Full Page Inside Front \$950
Full Page Inside Back.....\$750
Full Page \$650
1/2 Page..... \$450
1/4 Page..... \$250

SPECIFICATIONS

TEXT: Save as Paths/Outlines
IMAGES: Save to scale at 300dpi & 'Embedded'
FILE FORMAT: Save as PDF File

FULL PAGE
7.5"w x 9.5"h

1/2 PAGE
7.5"w x 4.25"h

1/4 PAGE
3.625"w x 4.25"h

DEADLINE:
JANUARY 6

Melisa Paul, Director
mpaul@greaterspokane.org
(509) 321-3633