

SPOKANE AGSHOW

EXPO & FARM FORUM
CULTIVATED BY GSI



WHERE AG PROFESSIONALS

**MEET
LEARN
GROW!**

A place where ag professionals **MEET** to collaborate, connect and create new relationships

A variety of seminars where industry professionals **LEARN** valuable information from experts on industry changes, technology, and resources

A platform for the next generation of ag professionals to **GROW** through exposure to industry pathways

FEB 4-6

AGSHOW.ORG

**GREATER
SPOKANE
INC.**



Since 1887, the Agribusiness Council of Greater Spokane Inc. has supported and promoted agriculture across our region. Dedicated volunteers hosted the first Farm Forum event in 1954 to provide educational seminars and tours to area farmers, ranchers and agribusiness professionals. The first Spokane Ag Expo was held in 1978 and now ranks as one of the top farm shows in North America.

You're invited to the Spokane Convention Center February 4-6 for the 43rd Spokane Ag Expo and 66th Pacific Northwest Farm Forum.



OVERALL EXHIBITOR SATISFACTION – 4.4

OTHER EXHIBITOR RATINGS

Show Hours – **4.5**

Move-In Process – **4.6**

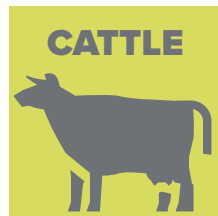
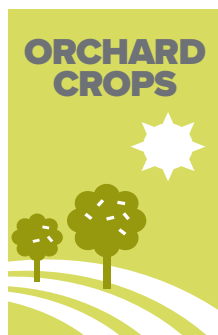
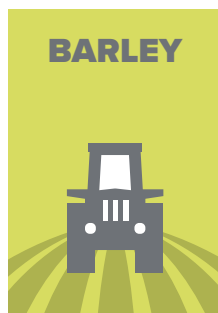
Quality of Attendees – **4.2**

Online Booth Registration Process – **4.3**

TOP REASONS ATTENDEES COME TO THE SHOW

- 1- **CONNECT** with equipment and service vendors
- 2- **GAIN INSIGHTS** from industry experts
- 3- **MEET** with fellow producers and industry associates
- 4- Farm Forum **SEMINARS**

TOP COMMODITIES REPRESENTED BY ATTENDEES AT THE SHOW



47%
OF ATTENDEES
HAVE COME TO
THE SHOW
FOR 11 OR
MORE YEARS

**2019 SHOW
ATTENDEES**
51%
FARMERS/PRODUCTION
13%
AGRIBUSINESS OWNERS

EXHIBITOR FEEDBACK

“We developed connections in the area and discovered our true competitors by talking with our booth visitors, which is vital.”

“Very well-run show that always leads to sales afterward.”

“Cost of booth and amenities like chairs and such acceptable, especially when we receive wifi access and electric outlets availability into the equation. High grades for move in procedures and helpful staff.”



RESERVE YOUR SPACE AT AGSHOW.ORG

- Complete Rental Agreement
- View the Floor Plan
- Select Your Space
- Secure Advertising and Sponsorship Opportunities
- Pay Online

REGISTRATION AND SHOW DATES

AUGUST 1

RETURNING EXHIBITOR REGISTRATION OPENS

SEPTEMBER 15

Deadline for RETURNING Exhibitor Priority Placement

SEPTEMBER 25

NEW EXHIBITOR REGISTRATION OPENS

FEBRUARY 2

Open Space Exhibitor Move In

FEBRUARY 3

Exhibitor Booth Move In

FEBRUARY 4

Expo Floor Open 9:00am-5:00pm
Exhibitor Reception

FEBRUARY 5

Expo Floor Open 9:00am-5:00pm

FEBRUARY 6

Expo Floor Open 9:00am-3:00pm
Move Out 3:30pm-6:00pm



EXHIBIT SPACE INCLUDES

- 8' Backwall Drapery (Booths)
- 3' Side Drapery (Booths)
- 5amp Electrical Service
- 5mbp Wi-Fi
- Standard Listing Online and in Official Show Program
- 6 Booth Exhibitor Badges (12 for Open Space Exhibitors)
- Access to Exhibitor Lounge
- Free Exhibitor Parking and Shuttle from Spokane Arena

**Forklifts, drivers, and pressure washers for move-in and move-out are provided*

EXHIBIT SPACE RATES

SPACE TYPE & SIZE	COST
10x10 Inline Booth	\$945
10x10 Corner Booth	\$998
8x6 Point Lobby Booth	\$450
Specialty Booth (nonprofit, education and civic)	\$255
Indoor Open Space 400 - 999 sqft	\$4.20 sqft
Indoor Open Space 1000 sqft or more	\$3.30 sqft
Outside Open Space	\$2.40 sqft

AG EXPO SPONSORSHIPS

Title.....	\$10,000
Host	\$7000
Lanyard.....	\$5000
Watering Hole	\$2500
Exhibitor Lounge	\$2500
Excellence In Ag Award.....	\$2000
Exhibitor Reception	\$1500

FARM FORUM SPONSORSHIPS

Platinum.....	\$5000
Ag Economic Forecast Platinum	\$3500
or Silver	\$1000
Gold (room sponsors)	\$1500
FFA Program.....	\$1250
Bronze (corporate sponsors)	\$500
FFA Bronze co-sponsor	\$500 co-sponsorship
Career Fair	\$500 co-sponsorship

OFFICIAL SHOW PROGRAM AD RATES

1/4 Page	\$250	Full Page Inside Front.....	\$950
1/2 Page.....	\$450	Full Page Inside Back.....	\$750
Full Page	\$650	Full Page Back Cover....	\$1250

QUESTIONS?

Melisa Paul, Director, AgShow@greaterspokane.org or 509-321-3633

AgShow.org

Check Us Out on Facebook and Twitter!

**GREATER
SPOKANE
Inc.**

801 W. RIVERSIDE, SUITE 100
SPOKANE, WA 99201

92%

OF EXHIBITORS
PLAN TO RETURN
NEXT YEAR

**SECURE YOUR
SPACE AT
AGSHOW.ORG**

FEB 4-6
SPOKANE
CONVENTION
CENTER

AGSHOW
SPOKANE
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